Logo Guideline

Logo Guideline

Clear Space

Clear space prevents type, imagery or other graphic elements from interfering with the legibility of our logo. No graphic elements should encroach the border around the logomark. This space is determined by height of logomark on each side.

Primary colors

CMYK	71 22 0 0	0 30 100 0
HEX	#34A0D9	#FCB918

Secondary color

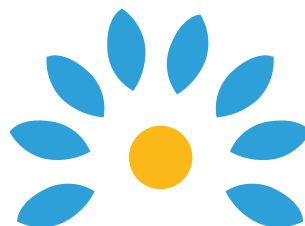| |
|---|
| 90 64 0 0 |
| #F89521 |

Logo Mark

our logo is the face of random - the primary visual expression that we use to identify ourselves. meaning that we need to be careful to use it correctly and to do so consisyenly.

Logo Guideline

Logo variations

Random logo used on an application will often depend pn the background and production method. When using the logo on a white background. youcan use fumll color version or orange color logo.

FULL COLOR

MONO COLOR BLACK BACKGROUND

MONO COLOR WHITE BACKGROUND

MONO COLOR REVERSE