



# Logo Guideline

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MAY, 2023



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## Clear Space

Clear space prevents type, imagery or other graphic elements from interfering with the legibility of our logo. No graphic elements should encroach the border around the logomark. This space is determined by height of logomark on each side.



## Primary colors



CMYK

71 22 0 0

HEX

#34A0D9



0 30 100 0

#FCB918



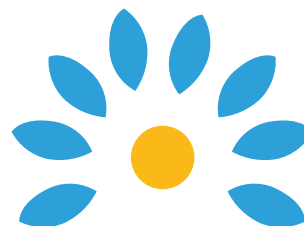
90 64 0 0

#F89521

## Secondary color

## Logo Mark

our logo is the face of random - the primary visual expression that we use to identify ourselves. meaning that we need to be careful to use it correctly and to do so consistently.



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## Logo variations

Random logo used on an application will often depend on the background and production method. When using the logo on a white background, you can use full color version or orange color logo.

